

Entrepreneur Training Starts Here!

If you are ready for a change, ***eager to take charge of your life*** and want to be in business, Microbusiness can help.



ENTREPRENEUR TRAINING HIGHLIGHTS:

PLANNING YOUR BUSINESS

Evaluating the Business Concept * Goal Setting *
Defining Your Company * Products and Services *
Market Research * Analyzing the Competition *
Industry Analysis * Legal Requirements

MARKETING STRATEGIES

Advertising * Networking * Promotions * Social Media

MANAGING YOUR BUSINESS

Long Term Planning * Dealing with Suppliers *
Hiring Staff * Operations

DEVELOPING FINANCIAL FORECASTS

Pricing * Income Statement & Cash flow *
Risk Analysis * Tax Preparation

LEARN THE SALES PROCESS

Prospecting * Presentation * Closing the Sale *
Customer Service * Networking

How to get started

Call us or send an email to learn more about the cost of tuition. Here's a snapshot of what you can look forward to:

- Clients are provided one-on-one business coaching and mentoring intended to meet their needs and schedule.
- You will have access to our resources:
 1. Professionally designed templates and training materials
 2. Introductions to Professionals in these business communities: finance, legal, accounting, insurance, marketing, commercial leasing, e-Commerce, web design, social media and more.
 3. Research and guidance to source grant applications and monies available to Albertans
 4. Boardroom access with high-speed internet and WIFI
 5. Networking Sessions to meet other successful business owners.
 6. Be featured in **"Success Stories"** at www.microbusiness.ca or on our Facebook page.

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TRAINING CENTRE INC

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Do You Want to Start Your Own Business?



We can help!
780.482.4462

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TRAINING CENTRE INC

Get practical knowledge

you can use right away. Sound training methods that help you develop a solid Business Plan and learn essential Business Skills for your future! We impart the skills you need to start and operate your own successful business.

Here is what you will get

If you are interested in starting your own business you owe it to yourself . . . check us out. **MICROBUSINESS TRAINING CENTRE** has turned many dreams into reality.

Entrepreneur Training at **Microbusiness** is designed for the aspiring entrepreneur who has a valid business idea and a strong desire to succeed.



We have the human talent, expertise and knowledge that guides clients through a personalized step-by-step process on how to develop a solid business plan and learn essential business skills for the future.

Plus, this training is full of *inspiration* and *creativity*. It is simply the best, most practical business training program available.

Helping Albertans for 18 years with
more than 2,000+ business start-ups!



Here's what our clients say . . .

"Excellent experience! I will recommend to everyone I know who wants to start a business".

"This is an informative, well thought out and grass-roots course that teaches the basics of good business practice in a positive learning environment".

"I feel absolutely confident my business will succeed due to the assistance of Microbusiness".

"I am ready and very excited about getting my business into the market".

"This training experience has changed my life".

"My trainers and business coaches were the best"!

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INSPIRATION • PLANNING • COACHING • MENTORING • SUCCESS