

# Start Your Own Business

## Government of Alberta ■ Labour - Workforce Initiatives Self-Employment Training Program now offered Online

Alberta's economy is recovering. **Are you ready to START YOUR OWN BUSINESS?** Check out the online Self-Employment Training Program at Microbusiness Training Centre. This program is designed to help you develop business skills, write a solid business plan and launch your small business.

You could qualify for **FREE** Government funding or Learner Income Support while taking Self-Employment Training. To be eligible for Government funding, you need to meet one of the following criteria:

- Currently receiving Employment Insurance (EI);
- Have received EI in the past 5 years;
- Have contributed sufficient employee premiums towards EI during 5 of the past 10 years;
- Currently receiving Income Support from Alberta Works;
- Not receiving EI may allow you to qualify for Learner Income Support based on your personal financial circumstances;
- Other Albertans may qualify if they are not receiving EI or Income Support funding, but have the personal financial resources to support themselves during self-employment training.



The **online Self-Employment Training Program** at Microbusiness offers:

- Individuals in the greater **Edmonton Region** and **northern Alberta** an opportunity to take online classroom training through Zoom technology/internet based training. You receive live-stream facilitated instruction, training schedule, training modules, business templates, assignment schedules, individual coaching, access to guest speakers, industry experts and resources.
- **8 weeks full-time online learning** with experienced facilitators, business coaches and entrepreneurs helping you gain business skills and develop your own professional Business Plan.
- **18 weeks professional business coaching and mentoring** that follows your online classroom experience to help you launch your business.
- **3 months of additional business coaching**, mentoring and networking opportunities.
- Interactive and motivational group learning experiences in small online class setting.
- **Guest Speaker & Industry Experts** include valuable legal, accounting, finance, marketing and social media advice. Meet former Microbusiness grads and more.
- Inclusion in Zoom Group Networking Sessions online to meet other successful business owners.
- Feature for your business in **"Success Stories"** on the Microbusiness website.

To learn more, join an online Information Session offered every Wednesday at 2:00 pm.  
To Register: call (780) 482-4462; email: [microbiz@microbusiness.ca](mailto:microbiz@microbusiness.ca) or use Facebook messenger.

**microbusiness**  
TRAINING CENTRE INC  
"One Stop for Business"

Suite 203 Energy Square, 10109 - 106 Street  
Edmonton, AB T5J 3L7 [www.microbusiness.ca](http://www.microbusiness.ca)

**Helping Albertans for 19+ years with more than 2,000 business start-ups!**

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